



Date: February 12, 2007

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RE: Results from North Dakota Likely Voters Poll

Methodology

Zogby International was commissioned by Vote Hemp to conduct a telephone survey of likely voters on 2/11/08.

The target sample is 807 interviews with approximately 22 questions asked. Samples are randomly drawn from telephone CDs of national listed sample. Zogby International surveys employ sampling strategies in which selection probabilities are proportional to population size within area codes and exchanges. Up to six calls are made to reach a sampled phone number. Cooperation rates are calculated using one of AAPOR's approved methodologies¹ and are comparable to other professional public-opinion surveys conducted using similar sampling strategies.² Weighting by party, age, and gender is used to adjust for non-response. The margin of error is +/- 3.5 percentage points. Margins of error are higher in sub-groups.

¹ See COOP4 (p.38) in *Standard Definitions: Final Dispositions of Case Codes and Outcome Rates of Surveys*. The American Association for Public Opinion Research, (2000).

² *Cooperation Tracking Study: April 2003 Update*, Jane M. Sheppard and Shelly Haas. The Council for Marketing & Opinion Research (CMOR). Cincinnati, Ohio (2003).

Narrative Summary

3. *In the 2004 presidential election, the candidates were Democrat John Kerry, Republican George W. Bush, and Independent Ralph Nader. For whom did you vote?*

Kerry	27%
Bush	57
Nader	3
Someone else	3
Not sure/Did not vote	10

Over half (57%) of the likely voters surveyed say that they voted for George W. Bush in the 2004 presidential election, while about a quarter (27%) chose John Kerry.

4. *In which party are you either registered to vote or do you consider yourself to be a member of – Democratic, Republican, independent/minor party, or Libertarian?*

Republican	38%
Independent/minor	33
Democratic	29
Libertarian	1

About two-fifths (38%) of those polled are Republicans, while a third (33%) are independents/minor party members, and three in ten (29%) are Democrats.

5. *Which of the following, if any, describes your status as a farmer, or the status of someone else in your household?*

Crop farmer	12%
Livestock farmer	7
Hobby farmer	3
*Other	7
Not a farmer	70

***Other responses** (Number in parentheses denotes frequency of response).

Former farmer/retired (36); Both crop and livestock farmers (13); Farm land owner (8); Farmer laborer (2); All of the above

Seven in ten (70%) say they are not farmers, and neither is anyone in their household. Of those households with famers, 12% are crop farmers and 7% are livestock farmers.

6. Marijuana is one variety of the Cannabis plant. THC is the psycho-active ingredient in marijuana that causes the feeling of being high. Are you very aware, somewhat aware, somewhat unaware, or not at all aware that there is another low-THC industrial variety of Cannabis, called industrial hemp that is grown for its fiber and seed, and does not have any of the drug effects of marijuana?

Very aware	55%	Aware	79%
Somewhat aware	24		
Somewhat unaware	3	Unaware	21
Not at all aware	18		
Not sure	0		

Eight in ten (79%) are aware that there is another low-THC industrial variety of Cannabis called industrial hemp that is grown for its fiber and seed, and does not have any of the drug effects of marijuana. In fact, over half (55%) of those respondents say they are very aware of it.

Meanwhile, one in five (21%) are unaware of the characteristics of industrial hemp, 18% of which say they are not at all aware of it

7. The federal government will not allow U.S. farmers to grow industrial hemp even though Canada and dozens of other countries successfully regulate it for industrial use. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose allowing U.S. farmers to grow industrial hemp under a regulated system similar to the one used in Canada?

8. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose changing federal law so that North Dakota farmers can grow industrial hemp?

9. Currently U.S. companies must import industrial hemp materials from other countries. If U.S. companies could buy raw hemp materials from U.S. farmers instead of importing the product from other countries, would you strongly support, somewhat support, somewhat oppose, or strongly oppose allowing U.S. farmers to grow hemp?

	Support			Oppose			Not sure
	Strongly	Somewhat	Overall	Somewhat	Strongly	Overall	
U.S. farmers growing hemp if U.S. companies could buy raw hemp materials from them instead of importing from other countries	51	30	81	6	7	13	7
Allowing U.S. farmers to grow industrial hemp under a regulated system	37	37	74	9	8	17	10
Changing federal law so that North Dakota farmers can grow industrial hemp	40	34	74	9	8	17	10

Very large majorities support allowing farmers to grow hemp in every instance asked, especially if U.S. companies could buy raw hemp materials from U.S. farmers instead of importing the product from other countries (81%). In fact, over half of those respondents (51%) would strongly support that case.

Three quarters (74%) each would support changing federal law so that North Dakota farmers can grow industrial hemp, and support allowing U.S. farmers to grow industrial hemp under a regulated system similar to the one used in Canada. In both cases, two-fifths strongly support such a change.